



Getting your Home Photo Ready

The motive behind hiring a professional to photograph your home is to present the property in the best possible manner! Prospective buyers are looking for spacious, uncluttered and light-filled living spaces in which they can imagine themselves living in! Below are simple guidelines to get your home ready for the arrival of a Beyond RE Marketing Photographer. Thank you in advance for letting us photograph your home. We look forward to working with you!

Front Yard



- Power Wash walkways and driveways, if needed. Wipe down the front door and replace front door mat if worn or dirty
- Remove cobwebs
- Make sure all coach lights and front entry lights are in working order
- Clean up landscaping (mow lawn, clear leaves, trim shrubs, cut tree limbs that blocks front of house view, etc)

Backyard

- Cleanup landscaping (mow lawn, clear leaves, trim shrubs, etc.)
- Remove any clutter from the backyard (garden hoses, kid's toys, trash cans)
- Clean Pool, remove pool sweep, if able, and hide all cleaning supplies, including cleaning poles. Remove the pool cover and/or spa cover
- Clean BBQ and remove cover
- Turn ON all water features



Dusk/Twilight



- Make sure all interior and exterior lights are on, all bulbs are in working order, and they are the same color (natural, incandescent, etc).
- Make sure all landscape, exterior, and pool lights are all on and in working order
- Open all blinds and window treatments throughout the home
- Make sure to turn on all gas fireplaces throughout the home and any outdoor fireplace or fire pits

BEYOND RE MARKETING

Preparing Main Living Areas

- Thoroughly clean all rooms that will be photographed (vacuum, dust, mop, clean windows)
- Open all blinds/drapes and turn all source of lighting on
- Adding decorative items is encouraged! (flowers, throw pillows, etc.)
- Clean all windows in the home inside and out as dirty windows will be noticeable
- Please stow pets away in a safe room that will not be photographed i.e. garage

Living/Family Room



- Have fireplace lit and on high if possible
- Make sure mantel is clear of clutter
- Clear space of children's toys
- Remove any magazines, mail, personal photographs, etc.

Dining Room

- Remove any clutter and wipe down dining table
- Feature a centerpiece as a focal point
- Turn on China/Glass Hutch lights if you have one



Kitchen



- Clear the sink of any dishes
- Remove most kitchen utility items from the countertops leaving only decor
- Remove any magnets, photographs, ect. from the Refrigerator and Dishwasher front and clean if Stainless Steel

BEYOND RE

MARKETING

Bedrooms



- Make all beds and arrange decorative throw pillows
- Clear nightstands of all personal items including picture frames
- Store away all phone/tablet chargers
- Remove any items from under bed that may show in photographs
- Make all beds, straighten bed skirts and arrange decorative throw pillows.
- Make sure light bulbs on each side of the bed match with the same color and brightness. Best to match each light bulb color in the same room if possible
- Please straighten drapes and bed skirts

Bathrooms

- Clear countertops of all toiletries
- Put all toilet seats down
- Remove shampoos, soaps, loofas, etc. from inside of the shower/bathtub
- Remove all used towels and floor mats
- Clean all countertops, mirrors and shower glass



Thank you from Beyond RE Marketing!

We appreciate your cooperation in providing our photographers with a Photo Ready home! This checklist aids our photographer in getting the best possible photos while simultaneously avoiding delays that may hold up the remainder of the homeowner and photographer's day. We appreciate your collaboration and look forward to working with you!

Beyond RE Marketing Photographers are NOT responsible for the following:



- Arranging/moving furniture
- Cleaning or de-cluttering
- Rolling in trash cans
- Removing/Editing out any vehicles in the final image (extra fee for this service)
- Removing power lines, fire hydrants or any other permanent items from the final image
- Removing/hiding any personal items or family photos